**Outreach Email Template Highlighting Nutrition Services and Infant/Children Benefits (for pediatricians, nutritionists, wellness centers, etc.)**

Subject: Partnership Opportunity - [YOUR AGENCY NAME] x [HEALTH CARE PROVIDER NAME]

Hello [INSERT NAME],

The [AGENCY NAME(S)]Women, Infants and Children (WIC) Program located in [COUNTIES OR ADDRESS]is reaching out about a potential partnership opportunity.

At WIC, we believe every home deserves a healthy start. WIC provides nutritious foods, nutrition education, and a supplemental nutrition program, designed to influence nutrition and health behaviors in high-risk populations. We both serve the same community, and believe our work complements your work. We invite you to learn more about our clinic, and how our work can help your patients at [INSERT RESOURCE AND LINK HERE]. Please also find our **Health Care Provider Package here [HYPERLINK].**

We are interested in meeting with you and your staff in hopes that we can explore opportunities to partner with [HEALTH CARE PROVIDER NAME]. Would you be available to meet virtually or in person in the coming weeks to discuss this further? Please let me know if any of the options below work for you:

[INSERT DATE & TIME]

[INSERT DATE & TIME]

[INSERT DATE & TIME]

In serving the same community, we can work together to bridge gaps and ensure every family has a healthy start. Thank you for your consideration.

We look forward to hearing from you!

[YOUR NAME]  
[YOUR AGENCY NAME]